

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:

WRAL-TV Raleigh NC

Date:

8/24/12

I, Jon Ferrell
do hereby request station time concerning the following issue:

National Republican Congressional Committee-IE

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|--------------|--------------|----------------|-----------------|
| See Schedule | See Schedule | See Schedule | See Schedule | See Schedule | See Schedule |

Total Charges:

22,200 / 18,870.00

This broadcast time will be used by: NRCC-IE

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

| |
|--|
| |
|--|

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

National Republican Congressional Committee-IE
Keith Davis- Treasurer

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation; a committee; an association; or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

Date

Signature

703-403-4877

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

CONTRACT

**WRAZ**

Diamond View Office Building
512 S. Mangum St.
Durham, NC 27701
(919)821-8514

And:

National Media Research Planning & Placement, LLC
815 Slaters Lane
Alexandria, VA 22314

| | | | |
|---|--|---------------------------------|-------------------------|
| <u>Product</u> | | <u>Contract / Revision</u> | <u>Alt Order #</u> |
| NRCC IE 9/14 | | 116694 / | 06282380 |
| <u>Contract Dates</u> | | | <u>Estimate #</u> |
| 09/14/12 - 09/20/12 | | 3011 | |
| <u>Advertiser</u> | | <u>Original Date / Revision</u> | |
| National Republican Congressional Committ | | 08/16/12 / | 08/17/12 |
| | | <u>Billing Cycle</u> | <u>Billing Calendar</u> |
| EOM/EOC | | Broadcast | Cash |
| <u>Station</u> | | <u>Account Executive</u> | <u>Sales Office</u> |
| WRAZ | | N Welte | Philadelphia Tel |
| <u>Special Handling</u> | | | |
| <u>Demographic</u> | | | |
| Adults 35+ | | | |
| <u>IDB#</u> | | <u>Advertiser Code</u> | <u>Product Code</u> |
| 155 | | 426 | |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> | |
| | | | |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|----------------------------|------|-----------------|-----------------|------------------------------------|----------------|------|--------|----------------|------|------|-------|------------|
| N 1 | WRAZ | 09/14/12 | 09/14/12 | WRAL's 10p News On Fox 5(Late News | | | :30 | | | NM | 1 | \$700.00 |
| 3Q IN WINDOW ISSUE CLASS 1 | | | | | | | | | | | | |
| <u>Start Date</u> | | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | |
| Week: 09/10/12 | | 09/16/12 | -----1-- | 1 | \$700.00 | | | | | | | |
| N 2 | WRAZ | 09/14/12 | 09/14/12 | 7-730p M-F | 7-7:30p | | :30 | | | NM | 1 | \$900.00 |
| 3Q IN WINDOW ISSUE CLASS 1 | | | | | | | | | | | | |
| <u>Start Date</u> | | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | |
| Week: 09/10/12 | | 09/16/12 | -----1-- | 1 | \$900.00 | | | | | | | |
| N 3 | WRAZ | 09/14/12 | 09/14/12 | 7-8a M-F | 7-8a | | :30 | | | NM | 1 | \$350.00 |
| 3Q IN WINDOW ISSUE CLASS 1 | | | | | | | | | | | | |
| <u>Start Date</u> | | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | |
| Week: 09/10/12 | | 09/16/12 | -----1-- | 1 | \$350.00 | | | | | | | |
| N 4 | WRAZ | 09/14/12 | 09/14/12 | 8-9a M-F | 8-9am | | :30 | | | NM | 1 | \$350.00 |
| 3Q IN WINDOW ISSUE CLASS 1 | | | | | | | | | | | | |
| <u>Start Date</u> | | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | |
| Week: 09/10/12 | | 09/16/12 | ----1--- | 1 | \$350.00 | | | | | | | |
| N 5 | WRAZ | 09/17/12 | 09/17/12 | WRAL's 10p News On Fox 5(Late News | | | :30 | | | NM | 1 | \$700.00 |
| 3Q IN WINDOW ISSUE CLASS 1 | | | | | | | | | | | | |
| <u>Start Date</u> | | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | |
| Week: 09/17/12 | | 09/23/12 | 1----- | 1 | \$700.00 | | | | | | | |
| N 6 | WRAZ | 09/17/12 | 09/17/12 | 7-8a M-F | 7-8a | | :30 | | | NM | 1 | \$350.00 |
| 3Q IN WINDOW ISSUE CLASS 1 | | | | | | | | | | | | |
| <u>Start Date</u> | | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | |
| Week: 09/17/12 | | 09/23/12 | 1----- | 1 | \$350.00 | | | | | | | |
| N 7 | WRAZ | 09/17/12 | 09/17/12 | 730-8p M-F | 7:30-8p | | :30 | | | NM | 1 | \$1,000.00 |
| 3Q IN WINDOW ISSUE CLASS 1 | | | | | | | | | | | | |
| <u>Start Date</u> | | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | |
| Week: 09/17/12 | | 09/23/12 | 1----- | 1 | \$1,000.00 | | | | | | | |
| N 8 | WRAZ | 09/17/12 | 09/17/12 | 8-9a M-F | 8-9am | | :30 | | | NM | 1 | \$350.00 |
| 3Q IN WINDOW ISSUE CLASS 1 | | | | | | | | | | | | |
| <u>Start Date</u> | | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | |
| Week: 09/17/12 | | 09/23/12 | 1----- | 1 | \$350.00 | | | | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.

WRAZ
Diamond View Office Building
512 S. Mangum St.
Durham, NC 27701
(919)821-8514

| | | |
|-------------------------|--------------|--------------------------|
| Contract / Revision | Alt Order # | |
| 116694 / | 06282380 | |
| Contract Dates | Product | Estimate # |
| 09/14/12 - 09/20/12 | NRCC IE 9/14 | 3011 |
| Advertiser | | Original Date / Revision |
| National Republican Con | | 08/16/12 / 08/17/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | | Amount | |
|-------|------|-------------------|-----------------|------------------------------------|---------------------|------|--------|-------------------|-------------|------|------------|----------|--------|------------|
| | | | | | | | | | | | Start Date | End Date | | |
| N 9 | WRAZ | 09/15/12 | 09/15/12 | MLB Regular Season | MLB | | :30 | | | NM | | | 2 | \$700.00 |
| | | | | 3Q IN WINDOW ISSUE CLASS 1 | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| | | Week: 09/10/12 | 09/16/12 | -----2- | | | | 2 | \$350.00 | | | | | |
| N 10 | WRAZ | 09/15/12 | 09/15/12 | College Football Late | College Football Lz | | :30 | | | NM | | | 1 | \$1,600.00 |
| | | | | 3Q IN WINDOW ISSUE CLASS 1 | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| | | Week: 09/10/12 | 09/16/12 | -----1- | | | | 1 | \$1,600.00 | | | | | |
| N 11 | WRAZ | 09/16/12 | 09/16/12 | NFL Panthers Game | Panthers Game | | :30 | | | NM | | | 1 | \$7,500.00 |
| | | | | 3Q IN WINDOW ISSUE CLASS 1 | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| | | Week: 09/10/12 | 09/16/12 | -----1 | | | | 1 | \$7,500.00 | | | | | |
| N 12 | WRAZ | 09/16/12 | 09/16/12 | WRAL's 10p News On Fox 5(Late News | | | :30 | | | NM | | | 1 | \$700.00 |
| | | | | 3Q IN WINDOW ISSUE CLASS 1 | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| | | Week: 09/10/12 | 09/16/12 | -----1 | | | | 1 | \$700.00 | | | | | |
| N 13 | WRAZ | 09/20/12 | 09/20/12 | WRAL's 10p News On Fox 5(Late News | | | :30 | | | NM | | | 1 | \$700.00 |
| | | | | 3Q IN WINDOW ISSUE CLASS 1 | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| | | Week: 09/17/12 | 09/23/12 | ---1--- | | | | 1 | \$700.00 | | | | | |
| N 14 | WRAZ | 09/20/12 | 09/20/12 | 7-730p M-F | 7-7:30p | | :30 | | | NM | | | 1 | \$900.00 |
| | | | | 3Q IN WINDOW ISSUE CLASS 1 | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| | | Week: 09/17/12 | 09/23/12 | ---1--- | | | | 1 | \$900.00 | | | | | |
| N 15 | WRAZ | 09/20/12 | 09/20/12 | 7-8a M-F | 7-8a | | :30 | | | NM | | | 1 | \$350.00 |
| | | | | 3Q IN WINDOW ISSUE CLASS 1 | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| | | Week: 09/17/12 | 09/23/12 | ---1--- | | | | 1 | \$350.00 | | | | | |
| N 16 | WRAZ | 09/20/12 | 09/20/12 | 8-9a M-F | 8-9am | | :30 | | | NM | | | 1 | \$350.00 |
| | | | | 3Q IN WINDOW ISSUE CLASS 1 | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| | | Week: 09/17/12 | 09/23/12 | ---1--- | | | | 1 | \$350.00 | | | | | |
| N 17 | WRAZ | 09/18/12 | 09/18/12 | WRAL's 10p News On Fox 5(Late News | | | :30 | | | NM | | | 1 | \$700.00 |
| | | | | 3Q IN WINDOW ISSUE CLASS 1 | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| | | Week: 09/17/12 | 09/23/12 | -1----- | | | | 1 | \$700.00 | | | | | |
| N 18 | WRAZ | 09/18/12 | 09/18/12 | 7-730p M-F | 7-7:30p | | :30 | | | NM | | | 1 | \$900.00 |
| | | | | 3Q IN WINDOW ISSUE CLASS 1 | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| | | Week: 09/17/12 | 09/23/12 | -1----- | | | | 1 | \$900.00 | | | | | |
| N 19 | WRAZ | 09/18/12 | 09/18/12 | 7-8a M-F | 7-8a | | :30 | | | NM | | | 1 | \$350.00 |
| | | | | 3Q IN WINDOW ISSUE CLASS 1 | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| | | Week: 09/17/12 | 09/23/12 | -1----- | | | | 1 | \$350.00 | | | | | |
| N 20 | WRAZ | 09/18/12 | 09/18/12 | 8-9a M-F | 8-9am | | :30 | | | NM | | | 1 | \$350.00 |
| | | | | 3Q IN WINDOW ISSUE CLASS 1 | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| | | Week: 09/17/12 | 09/23/12 | -1----- | | | | 1 | \$350.00 | | | | | |

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(919)821-8514

| | | |
|--|-------------------------|---|
| Contract / Revision 116694 / | Alt Order # 06282380 | |
| Contract Dates 09/14/12 - 09/20/12 | Product NRCC IE 9/14 | Estimate # 3011 |
| Advertiser National Republican Con | | Original Date / Revision 08/16/12 / 08/17/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | | Amount |
|-------|------|----------------|----------|--|----------------|------|--------|----------------|------------|------|------------|----------|-------------|
| | | | | | | | | | | | Start Date | End Date | |
| N 21 | WRAZ | 09/19/12 | 09/19/12 | WRAL's 10p News On Fox 5(Late News 3Q IN WINDOW ISSUE CLASS 1 | | | :30 | | | NM | 1 | | \$700.00 |
| | | | | Start Date End Date Weekdays | | | | Spots/Week | Rate | | | | |
| | | Week: 09/17/12 | 09/23/12 | --1---- | | | | 1 | \$700.00 | | | | |
| N 22 | WRAZ | 09/19/12 | 09/19/12 | 7-8a M-F 3Q IN WINDOW ISSUE CLASS 1 | 7-8a | | :30 | | | NM | 1 | | \$350.00 |
| | | | | Start Date End Date Weekdays | | | | Spots/Week | Rate | | | | |
| | | Week: 09/17/12 | 09/23/12 | --1---- | | | | 1 | \$350.00 | | | | |
| N 23 | WRAZ | 09/19/12 | 09/19/12 | 730-8p M-F 3Q IN WINDOW ISSUE CLASS 1 | 7:30-8p | | :30 | | | NM | 1 | | \$1,000.00 |
| | | | | Start Date End Date Weekdays | | | | Spots/Week | Rate | | | | |
| | | Week: 09/17/12 | 09/23/12 | --1---- | | | | 1 | \$1,000.00 | | | | |
| N 24 | WRAZ | 09/19/12 | 09/19/12 | 8-9a M-F 3Q IN WINDOW ISSUE CLASS 1 | 8-9am | | :30 | | | NM | 1 | | \$350.00 |
| | | | | Start Date End Date Weekdays | | | | Spots/Week | Rate | | | | |
| | | Week: 09/17/12 | 09/23/12 | --1---- | | | | 1 | \$350.00 | | | | |
| | | | | | | | | | | | Totals | 25 | \$22,200.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|--------------------|------------|--------------------|--------------------|
| 08/27/12 -09/20/12 | 25 | \$22,200.00 | \$18,870.00 |
| Totals | 25 | \$22,200.00 | \$18,870.00 |

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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